

The Elevate Coaching Programme

**ELEVATE YOUR
AMBITIONS -
VISUALISE THE
FUTURE YOU REALLY
WANT.**

Join this intensive and impactful coaching programme with a select group of high calibre, senior professionals.

We will help you take a pause from the 'doing' and make time for reflection and planning.

PROGRAMME OVERVIEW

1. A 30 minute exploratory session online with either Ellie or Kate

2. A suite of carefully curated coaching exercises to work on in advance, allowing you to start identifying meaningful professional goals

3. An in-person group coaching day in a beautiful Central London venue

Friday
16th January
2026



97%

of senior leaders identified the ability to focus deliberately on long-term priorities as key to their organisation's success.

96%

claimed they don't have enough time to do long-term strategic thinking.

Metrics taken from two separate studies, from The Long Game by Dorie Clark.

£749 + VAT Individuals paying privately

£999 + VAT Organisation price (Group bookings on request)

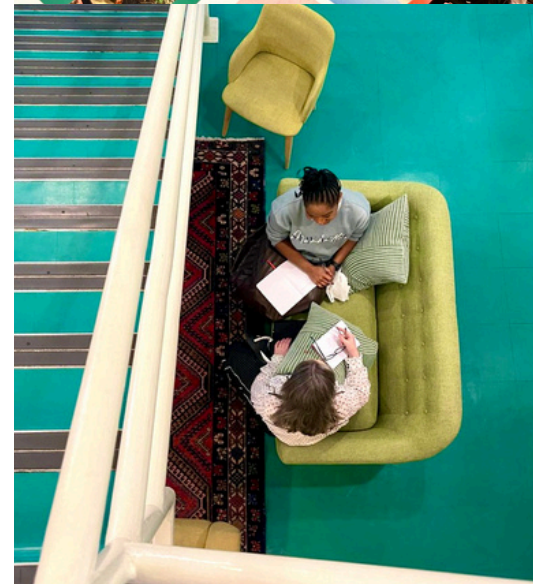
Living our shared value of paying it forward, for every five places sold, we will sponsor one place on the programme. If there is someone you would like to nominate, please let us know when you register.

Invest now for a December – January programme.

Our innovative programme will support you to define bold goals for 2026 and beyond, building in accountability to increase your likelihood of achieving them. Dedicate a day to optimising your career vision in an uplifting, energising space, which will be packed full of coaching, visualisation, radical candour and personal support from Executive Coaches Ellie Rich-Poole and Kate Faxen.

IN PERSON COACHING DAY

- Arrival and connecting over a healthy breakfast. Unlimited refreshments
- Supervised peer coaching exercises building on your pre-session reflections
- Support and positive challenge from Ellie and Kate to help you see the art of the possible and bring a laser like focus to defining your key objectives and what matters most to you
- The opportunity to create new professional contacts and accountability partners
- A beautiful light setting designed to help innovation and creative thinking. The venue motto is 'feel good, think better, achieve more' - perfectly aligned to our objectives (walking distance from Kings Cross Station)
- Delicious hot lunch with high quality ingredients; seasonal and locally sourced where possible, cooked with skill and passion
- Materials, time and support to create your A3 Vision Board, which is yours to take home (in a waterproof carrier, provided)



"Thanks so much for a wonderful and heart warming day. I feel I'm entering 2025 with real clarity and inner peace of what's to come. What a gift."

HR Director

"Feeling SO positive and have my vision board up! I am 100% converted! It was just the best day."

Founder

"Highly recommended. I did this in January and and it's helped me enormously!"

CEO



YOUR ELEVATE COACHING TEAM

Ellie Rich-Poole

Ellie Rich-Poole is a Career Development Coach dedicated to helping organisations retain and develop their best talent through Executive Coaching, Workshops and Leadership Sessions. She coaches leaders during pivotal transitions, empowering them to navigate change with confidence, clarity and impact. As both a supporter and challenger, she inspires action and results.



With over 25 years of experience in HR and Talent, both in-house and within fee earning Consultancy, Ellie brings deep expertise in Leadership Development. After 11 years in Executive Search, latterly as a Partner in a Boutique Search firm, she founded her coaching business in 2016 to inspire, guide and unlock the potential of individuals and teams.

Ellie is certified in Insights Discovery and Strengths Profile. She is passionate about helping leaders and their teams understand their unique strengths and preferences, and achieve their potential, benefitting both the individuals and their organisation.

Ellie has partnered with leading organisations including Trust Pilot, BBC, Virgin, PayPal, UCL, Petrofac, Inchcape, EDF, Kier, SpiraxSarco, BW Group, Vontobel, Dunnhumby and Credera. Having lived in the UK, Germany, Chile and Singapore she thrives in global environments and understands the nuances of leadership across cultures. Wherever she is in the world she is always on the quest for the perfect cup of tea, coming originally from Yorkshire.

She has studied at both Durham and Oxford Universities and is a PCC Level Executive Coach (International Coaching Federation). Recognised as a LinkedIn 'Top Voice' for Careers and one of the Top 15 Coaches in London, Ellie brings credibility, insights and a results driven approach to her work

Ellie Rich-Poole

Career Development Coach

www.ellierichpoole.com
www.linkedin.com/in/ellierichpoole

YOUR ELEVATE COACHING TEAM

Kate Faxen

Life's too short to feel professionally lost or stuck in a career that doesn't bring you fulfilment and joy! I work with people like you to unlock your unconscious aspirations and chart a path to professional happiness.

With decades of experience empowering individuals and transforming organisations (including at Westminster City Council and University College London) I'm an expert in cultivating inclusive workplace cultures that benefit both organisations and employees alike.

As a late diagnosed ADHDer, supporting neurodivergent people is my personal passion. I assist them in processing situations and scenarios in new ways by unlocking skills they may not find easily accessible in the heat of the moment and holding them safely in challenging spaces to develop deeper self-awareness, confidence and skills to help manage their challenges.

I also support senior leaders in public services fall back in love with their work by unlocking the mindset they need to maximise their potential and establish authentic, empathetic leadership capabilities. Designing bespoke individual and group based coaching programmes which are tailored to address the unique set of challenges each of my clients face, empowering them to find renewed joy, take back control and thrive in their careers.

My personal values are trust, altruism, fairness and joy. So, I have also built extensive volunteering experience for several charities including: a board member for Enfield's recognised Parent and Carer's Network for SEND Children; an Ambassador for Girl's Friendly Society, and the Co-Chair of Westminster City Council's staff network for Parents and Carers of Neurodivergent Children.

You deserve to enjoy your work and take control of your career by investing time and energy in yourself. Let's cultivate career happiness together now!

