

The Elevate Coaching Programme

ELEVATE YOUR AMBITIONS - VISUALISE
THE FUTURE YOU REALLY WANT

PROGRAMME OVERVIEW

1. A one-to-one 30 minute exploratory session online with either Ellie or Kate

2. A suite of carefully curated exercises enabling you to identify meaningful professional goals

3. An in-person group coaching day in a beautiful Central London venue on
Thursday 14th January 2027
with a select group of high calibre leaders bringing to life your career vision (see page 2)

4. Two online group 'check-in and cheer on' sessions throughout the year building in accountability and support



Join this intensive and impactful coaching programme.

We will help you take a pause from the 'doing' and make time for reflection and planning.

£849 + VAT

Individuals investing privately

£1,249 + VAT

Organisation price
(Group bookings on request)

Living our shared value of paying it forward, for every five places booked, we will sponsor one place on the programme. If there is someone you would like to nominate, please let us know when you register.

Our innovative programme will support you to define bold goals for 2027 and beyond, building in accountability to increase your likelihood of achieving them. Dedicate a day to optimising your career vision in an uplifting, energising space, which will be packed full of coaching, visualisation, radical candour and personal support from Executive Coaches Ellie Rich-Poole and Kate Faxen.

IN PERSON COACHING DAY

9am arrival and connecting over a healthy breakfast at the venue - walking distance from London Kings Cross Station.

A beautiful light setting designed to help innovation and creative thinking. The venue motto 'feel good, think better, achieve more' is perfectly aligned with our objectives.

Support and positive challenge from Ellie and Kate to help you see the art of the possible and bring a laser like focus to defining what matters most to you.

Supervised peer coaching exercises building on your pre-session reflections. Create new professional contacts and accountability partners.

Materials, time and support to create your A3 Vision Board, which is yours to take home (in a waterproof carrier, provided).

Delicious hot lunch with high quality ingredients; seasonal and locally sourced where possible, cooked with skill and passion. Unlimited refreshments throughout the day.



"Thanks so much for a wonderful day. I feel I'm entering the year with real clarity and inner peace of what's to come. What a gift."

HR Director

"Feeling SO positive and have my vision board up! I am 100% converted! It was just the best day."

Founder

"Highly recommended. I did this in January and it's helped me enormously!"

CEO



YOUR ELEVATE COACHES

Ellie Rich-Poole

Ellie Rich-Poole is a Career Development Coach dedicated to helping organisations retain and develop their best talent through Executive Coaching, Workshops and Leadership Sessions. She coaches leaders during pivotal transitions, empowering them to navigate change with confidence, clarity and impact. As both a supporter and challenger, she inspires action and results.



With over 25 years of experience in HR and Talent, both in-house and within fee earning Consultancy, Ellie brings deep expertise in Leadership Development. After 11 years in Executive Search, latterly as a Partner in a Boutique Search firm, she founded her coaching business in 2016 to inspire, guide and unlock the potential of individuals and teams.

Ellie is certified in Insights Discovery and Strengths Profile. She is passionate about helping leaders and their teams understand their unique strengths and preferences, and achieve their potential, benefitting both the individuals and their organisation.

Ellie has partnered with leading organisations including Trust Pilot, BBC, Virgin, PayPal, UCL, Petrofac, Inchcape, EDF, Kier, SpiraxSarco, BW Group, Vontobel, Dunnhumby and Credera. Having lived in the UK, Germany, Chile and Singapore she thrives in global environments and understands the nuances of leadership across cultures. Wherever she is in the world she is always on the quest for the perfect cup of tea, coming originally from Yorkshire.

She has studied at both Durham and Oxford Universities and is a PCC Level Executive Coach (International Coaching Federation). Recognised as a LinkedIn 'Top Voice' for Careers and one of the Top 15 Coaches in London, Ellie brings credibility, insights and a results driven approach to her work

Ellie Rich-Poole

Career Development Coach

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YOUR ELEVATE COACHES

Kate Faxen

Life's too short to feel lost, unseen, or disconnected from the work you want to do. Kate supports neuroextraordinary people, including professionals, leaders, and parents of neurodivergent children, to understand their minds, honour their needs, and create careers and lives that feel fulfilling, empowering, and joyful.



Late diagnosed ADHDer and mum to neuroextraordinary twins, Kate knows from lived experience how powerful it can be to finally understand the way your mind works. She also understands the invisible load many neurodivergent people and their families carry, and the emotional and systemic challenges that are often overlooked. Her purpose is simple: to help as many neuroextraordinary people as possible thrive.

Kate's coaching style is people centred, curious, and gently challenging. I listen carefully and ask questions that help you notice patterns, pressures, and possibilities that you may not have had the space or safety to explore before. Kate is an ICF accredited ACC coach who trained with Barefoot Coaching, and specialises in neurodiversity and empathetic leadership.

Professionally, she brings decades of experience shaping inclusive cultures in local government and higher education, including at Westminster City Council and University College London.

Alongside her coaching and organisational work, she is also an author. Her first book, *How to Hack the System: 71 Shortcuts to Becoming Your Neurodivergent Child's Fiercest Advocate*, will be published in late 2026. She is passionate about writing practical and accessible tools that help families navigate the realities of supporting neurodivergent children.

Let's unlock your neuroextraordinary potential together.

